



Katherine Dotterer

Agricultural
Storyteller/Marketer

PROFILE

Passionate
educator/marketer/promoter
of agriculture

Experienced bilingual business
owner

RESUME

GET IN TOUCH!

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VIDEO

[Let's Talk About Poop!](#)

2021

An education piece on environmental sustainability with American Dairy Association North East

[Fox News: Dairy Farms Working Together to Feed Families during Pandemic](#)

2020

Undeniably Dairy Campaign with Dairy Management Inc.

[Where Goodness Grows](#)

2020

Land O'Lakes Where Goodness Grows Campaign

[Dear President of the United States](#)

2020

Direct Appeal for a change in the Federal Nutrition Guidelines for dairy with National Milk Producers Federation and International Dairy Foods Association

[Fun on The Farm with Farmer Katie Kids Series](#)

2020

Kids' Series with American Dairy Association North East

[Good Morning America with Laila Ali](#)

2019

Undeniable Dairy campaign with Dairy Management Inc

[Virtual Farm Tour](#)

2019

High School focused farm tour through American Dairy Association North East

[How To Advocate](#)

2019

Brief interview after public speaking gig in Madison, WI

[Maryland Farm & Harvest: Cow Fitbits](#)

2018

Maryland Public Television

[Land O'Lakes Farm Bowl \(at 13:03\)](#)

2018

Land O'Lakes

[Land O'Lakes Women in Ag Tribute](#)

2017

Land O'Lakes

[Planet Forward Summit- George Washington University](#)

2017 Speaking with Land O'Lakes CEO Chris Policinski

SOCIAL MEDIA



[Supply Chain Covid-19 Lesson](#)

2020

Explanation of how milk is processed and handled during the pandemic

[Live Virtual Farm Tour: Cow Comfort Inn Dairy](#)

2020

Farm Tour I offered at the start of the pandemic to keep others entertained and informed

[Music Video: Talk To Me](#)

2019

Wrote and filmed a parody to Bebe Rexha and Florida Georgia Line's song, "Meant To Be"

[Dairy Danceoff](#) - the video that started it all

2018

Started a world-wide phenomenon

Search Dairy Dance Off on YouTube to see it in action



ARTICLES

[Cultural Awareness on Farm](#)

2021

Written for Progressive Dairy Magazine

[Are you a Real Farmer?](#)

2019

Written for Progressive Dairy Magazine

[My Dairy Experience in Poland](#)

2018

Originally written for Delmarva Farmer/American Farm Publications

[How I reach Students Through Virtual Farm Tours](#)

2019

Written for Progressive Dairy Magazine

[The Highs and Lows of Starting a Movement](#)

2018

Written for Progressive Dairy Magazine





PODCASTS

Barnyard Language: They're (quite possibly) not Mexicans! w/ Katie Dotterer a.k.a AgvoKate

2022

American Agriculturist: A Conversation with the AgvoKate

2022

From Urban to Agriculture

2020

Farm Traveler

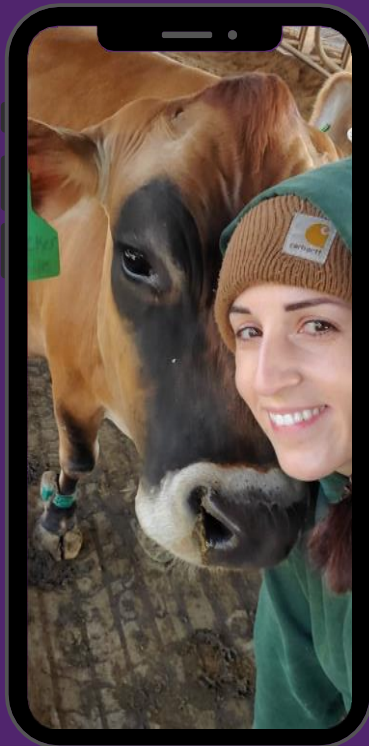
2019

WildRoseFarmer: Ask Farmers, Not Google

2019

US Dairy: The Sporkful

2018



PRESENTATIONS/PUBLIC SPEAKING

Keynote for The York County Agricultural Society: Silos and Silver Linings

2020

Keynote for PA Youth Holstein Foundation 2020

Ask Farmers Not Google

2019

Pennsylvania of Milk, Food and Environmental Sanitarians

2019

Dairy Business Association- Dairy Strong Conference

2019



RESUME AT A GLANCE



EXPERIENCE

Raised on my family farm and haven't stopped working since the age of six.

- ♦ Cow Comfort Inn Dairy
 - Owner/Operator
 - Marketing Manager
 - Employee Manager
- ♦ Cow Comfort Creamery
 - Started this seasonal on-farm idea from scratch
 - Owner/Operator
 - Marketing Manager
- ♦ KDP Ag Education
 - Creator/Founder of Online Spanish Program tailored specifically for the dairy industry
- ♦ Business Education/Spanish Teacher
- ♦ American Dairy Association North East (Dairy checkoff)
 - Industry Relations Coordinator

EDUCATION

- ♦ LEAD Maryland, Class X: Agricultural Leadership Program/Agricultural Study Tour in Poland
- ♦ Bloomsburg University, Bloomsburg, PA
B.S. Secondary Education and Spanish, ESL certificate
Study Abroad: Panama
- ♦ South Hills School of Business & Technology
Associate Degree: Business Management and Marketing

ACHIEVEMENTS

- ♦ Secretary of National Milk Producers Federation Young Cooperative Advisory Council
Representative of Land O'Lakes Milk Cooperative
- ♦ Unit Delegate Alternate for Land O'Lakes
- ♦ Outstanding Achievement Award in Foreign Languages
Bloomsburg University
- ♦ Migrant Education Employer of the Year while at Paul Dotterer & Sons, Inc.

"If I can't be a farmer, then I want to be helping farmers.

What better way to do that than to help market their amazing stories and products?"

Full Resume